

Exhibit A

for SDA: 31024280

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Bill Rates for Development

The rate & hours compilation below is intended to define precedent for the expected billing and payment cycles for the development lifecycle of the software pursuant to the Software Development Agreement. Payments will be broken into retained installments as defined in the Software Development Agreement.

Platform	Hours (low)	Hours (high)	Hourly Bill Rate	Estimated Cost (Low)	Estimated Cost (High)
iphone	800	1200	\$125.00	\$100,000.00	\$150,000.00
ipad	250	375	\$125.00	\$31,250.00	\$46,875.00
android	700	1050	\$110.00	\$77,000.00	\$115,500.00
web	800	1200	\$80.00	\$64,000.00	\$96,000.00
PMP/QA	1500	2250	-	-	-
PLANNING	200	300	\$100.00	\$20,000.00	\$30,000.00
Universal API architecture	600	900	\$125.00	\$75,000.00	\$112,500.00
Subtotals	4850	7275	\$129.81	\$367,250.00	\$550,875.00
TN Tax			\$12.66	\$35,806.88	\$53,710.31
Total			\$142.47	\$403,056.88	\$604,585.31

Payment Options

1. Payment will be based on a retainer methodology for the estimated "low" cost.
2. Base payments will be broken into monthly installments to adhere to the emphasis on the development cycle
3. Expectation is that the cost will fall on the mid to low end of the estimated cost spectrum
4. Estimates are based on the expectation of delivery of properly formatted art/graphics
5. Rates are intended to serve as best estimates but may vary